

Investment- Strategy and Objectives

Outcome Wealth Management manages portfolios comprised of large, liquid ETFs. Our strategies are designed to provide efficient global diversification, offer better protection in bear markets, and deliver higher long-term returns.

Monthly Results

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
Growth 100													
2017	-	-	-	-	1.63%	-0.09%	1.98%	0.05%	0.43%	1.47%	0.37%	1.40%	7.45%
2018	1.57%	-2.93%	-0.25%	-0.19%	0.52%	0.74%	0.91%	0.88%	-0.81%	-	-	-	0.37%
Moderate 50													
2017	-	-	-	-	0.63%	-0.12%	0.95%	-0.10%	-0.57%	0.79%	0.09%	0.53%	2.21%
2018	-0.66%	-1.36%	0.07%	-0.16%	0.52%	0.72%	0.91%	0.95%	-0.78%	-	-	-	0.18%

GTAA Growth 100

During September, the strategy maintained its 50% exposure to growth-sensitive assets, with the remaining 50% deployed in U.S. short-term investment grade bonds. Within the growth category, the greatest contributions came from our 10% long positions in U.S. stocks (up 0.6%) and U.S. high yield bonds (up 0.5%). The largest detractors from performance came from our 10% long positions in rate sensitive areas, including U.S. preferred shares (down 1.7%) and U.S. REITs (down 2.6%). Our monthly performance was also hampered by our 10% long position in Canadian stocks (down 1.3%).

For October, the strategy is reducing its exposure to growth-sensitive assets from 50% to 40%, with the remaining 60% of the portfolio is invested in U.S. short-term investment grade corporate bonds. We are maintaining our 10% long position in U.S. stocks, while liquidating our 10% long positions in U.S. preferred shares, U.S. REITs and Canadian stocks and initiating 10% long positions in emerging market sovereign bonds and Japanese stocks.

GTAA Moderate 50

During September, the strategy was 50% invested in growth assets, with the remaining 50% invested in U.S. short-term investment grade corporate bonds. Specifically, we had seven, 7.1% long positions in U.S. REITs (down 2.6%), Canadian stocks (down 1.3%), U.S. preferred shares (down 1.7%), U.S. high yield bonds (up 0.5%), U.S. dividend-paying stocks (up 0.3%), medium term U.S. investment grade corporate bonds (-0.1%), and U.S. short-term high yield bonds (up 0.6%).

For October, the strategy reduced its exposure to growth assets from 50% to 33%, with the remaining 67% of the portfolio invested in U.S. short-term investment grade corporate bonds. We currently have 11% long positions in U.S. medium-term high yield bonds, U.S. short-term high yield bonds, and U.S. dividend-paying stocks.

ETF Performance

Symbol	Geography	Asset Class	Sep	YTD	1 Year	3 Year	5 Year
XIU	Canada	Stocks	-1.3	1.2	6.3	9.4	7.9
SPY	U.S.	Stocks	0.6	10.3	17.7	16.7	13.2
VNQ	U.S.	REITs	-2.6	0.3	1.7	6.7	8.1
PFF	U.S.	Preferred Shares	-1.7	1.3	1.1	4.2	5.1
HYG	U.S.	High Yield Corporate Bonds	0.5	2.4	2.3	6.3	3.7
SJNK	U.S.	Short Term High Yield Corporate Bonds	0.6	3.7	3.9	6.1	2.9
LQD	U.S.	Inv. Grade Corporate Bonds	-0.1	-3.2	-2.0	2.9	3.5
SDY	U.S.	High Dividend Stocks	0.3	5.5	12.4	15.1	11.1
TLT	U.S.	Long Term Treasuries	-2.9	-5.9	-3.5	0.8	4.6
VCSH	U.S.	Short Term Inv. Grade Corporate Bonds	-0.1	0.2	0.0	1.6	1.7
IEV	Europe	Stocks	0.4	-2.4	-0.9	6.9	3.1
RWX	International	REITs	-1.5	-3.2	2.7	3.6	2.2
EWJ	Japan	Stocks	3.5	1.3	9.7	11.1	6.0
EEM	Emerging Markets	Stocks	-0.6	-8.3	-2.0	11.4	2.8
EMB	Emerging Markets	Sovereign Bonds	2.0	-4.4	-3.2	5.1	4.1

Source: FactSet Research Systems Inc.

Contact

Outcome Wealth Management
110 Yonge Street, Suite 1602
Toronto, Ontario M5C 1T4
www.outcomewm.com

Robert White
CEO
rwhite@outcomewm.com
+1 (416) 687-6565

Noah Solomon
President and Chief Investment Officer
nsolomon@outcomewm.com
+1 (416) 687-5403

Disclaimer

This newsletter is intended for information purposes only and does not constitute an offer to buy or sell our products or services nor is it intended as investment and/or financial advice on any subject matter. Every effort has been made to ensure the accuracy of the content in this newsletter and all sources used are believed to be reliable, however OWM shall not incur any liability arising in connection with the information contained herein. Performance results for the OWM strategies referred to herein reflect total return figures which includes the reinvestment of dividends, interest and other earnings. Performance results for all periods are time-weighted based on monthly portfolio valuations. Past performance is not indicative of future returns and the value of investments and the income derived from them can go down as well as up. Future returns are not guaranteed and a loss of principal may occur. Certain of the statements made may contain forward-looking statements, which involve known and unknown risk, uncertainties and other factors which may cause the actual results, performance or achievements of the Company, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. No endorsement of any third party products, services or information is expressed or implied by any information, material or content referred to or included on, or linked from or to this Newsletter.

Your assets are held in Canada in a fully disclosed, segregated account at Interactive Brokers Canada Inc. ("IB"). IB's offices are located at 1800 McGill College Avenue, Suite 2106, Montreal, Quebec. IB is a member of and regulated by the Investment Industry Regulatory Organization of Canada ("IIROC"). IB is a qualified Canadian Custodian under applicable securities laws. IB is independent of Outcome. The assets in your IB account are not co-mingled with other clients' assets. IB is a member Canadian Investor protection Fund ("CIPF"). CIPF, subject to condition and limits, safeguards your assets from the insolvency or bankruptcy of an IIROC member firm. You can find more information regarding CIPF at <https://www.cipf.ca>.

Your assets are subject to a risk of loss: (i) if IB becomes bankrupt or insolvent and CIPF coverage is insufficient to safeguard all your assets held by IB; (ii) if there is a prolonged and/or unrecoverable breakdown in IB's information technology systems; and, (iii) due to the fraud, willful or reckless misconduct, negligence or error of IB. Outcome has reviewed IB's reputation, financial stability, relevant internal controls and ability to deliver custodial services and has concluded that IB's system of controls and supervision is sufficient to manage risks of loss to your assets in accordance with prudent business practice.